

## MICHAEL

TITLE INFORMATION

### MICHAEL O'MARA





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Michael O'Mara.

www.mombooks.com



# The ASBO Fairy Tales Hans Christian Asbosen

#### Description

Sit back, relax and allow Hans Christian Asbosen to tell you fantastical stories of far-away lands. Once upon a time there lived ... Hansel and Britney and their trail of Wotsits, Jack and the Weedstalk, Snow White and the Seven Dads and Bling-erella. Not quite as traditional as first glance might suggest, these hilarious reworkings of traditional classics are a wonderfully acerbic look at today's society. *The ASBO Fairy Tales* are fantastically packaged to resemble a traditional book of fairy stories, with great comic illustrations of the unique characters. There's Little Red Riding Hoodie, the Crack Piper of Camden, mistakenly enlisted to rid London of its rats, and Sleep-In Beauty, who is cursed with an addiction to fairydust.

#### **Sales Points**

• A new paperback edition, with over 63,000 copies of the hardback sold

O'MARA

- A fabulously sharp and humorous look at modern urban life, told through the stories of classic children's fairy tales
- Old favourites such as 'Hansel and Gretel', 'The Pied Piper of Hamelin' and 'The Elves and the Shoemaker' are all reworked for a contemporary audience
- At first glance, the beautiful packaging suggests a traditional Victorian storybook, but it has a modern-day twist
- Previously known through his popular internet blog, Hans Christian Asbosen's tales play on modern-day concerns and he has become a cult classic

#### **Reviews**

- 'Updated, foul-mouthed, chavved-up versions of the Disney-friendly trad tales. So we
  get Jack and the Weedstalk, The Butt-Ugly Duckling, The Crack Piper of Camden,
  Hansel And Britney and The Princess and the Oven Chip. Not one for your nieces and
  nephews!' Zoo
- 'Lots of fun... Think Jeremy Kyle with a magical twist!' new! magazine

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